

Meet
One of Our
 Clients



The Ferguson Clinic

BEAUTY DEFINED

Cosmetic · Facial Plastic · Reconstructive Surgery

The Ferguson Clinic is one of Honolulu's top cosmetic and reconstructive surgery clinics. Dr. John Ferguson and Office Manager Suki Wulfert engaged Mana Brand Marketing & Design to create a comprehensive new branding program that reflected the quality of work and aesthetic nature of their products and services.

The program included a new name, core brand identity (a visual image and tagline/descriptor line for the business) and the extension of this new brand expression across all physical and virtual customer touch-points, from business cards to website: www.TheFergusonClinic.com

Mana Brand Marketing & Design.
Creating Brand Impact for Your Business.

For more information about this branding program, visit: www.ManaBrandMarketing.com or contact WavenDean at 808.345.0734 or WavenDean@ManaBrandMarketing.com
Contact Mana if you are interested in a free introductory brand consultation.



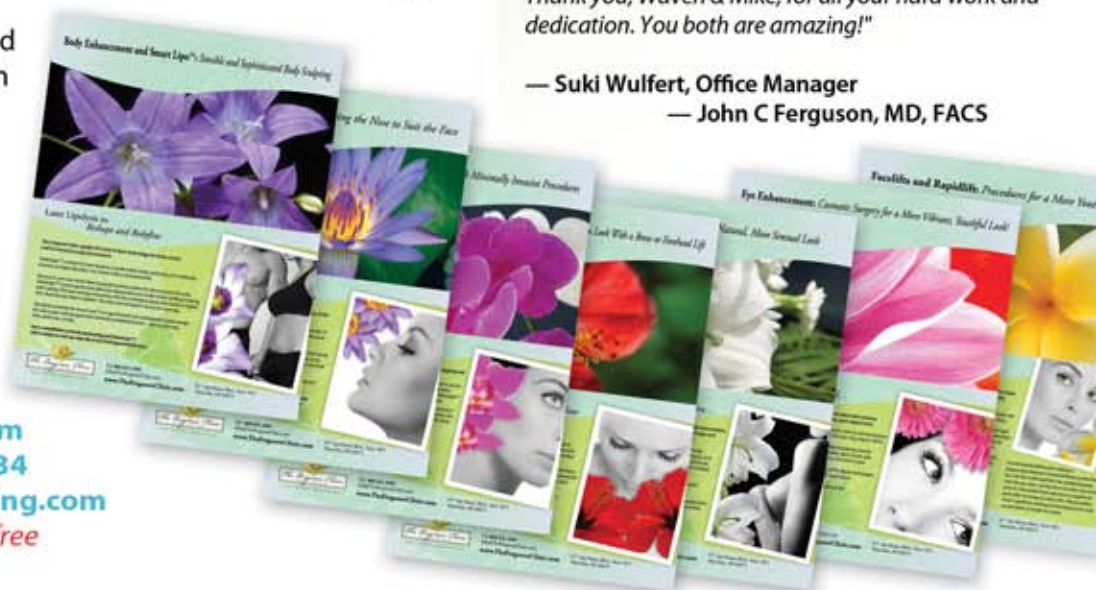
"Starting a relatively new practice is a scary investment. Putting our name, our "brand" of who we were and how we wanted ourselves to be represented was a dilemma. We knew we needed to do it right, but of course cost was an issue.

We initially were looking for a website designer – but we apparently needed something bigger and better than just an awesome website. We needed our identity defined in the best professional way – that represented us. Through the chain of events we came upon Mana. They made it so easy, no pressure, just decisions on what we wanted.

Mana gave us the tools to display our "brand" proudly... it's worth every dime. They will forever remain part of our "Ohana."

Thank you, Waven & Mike, for all your hard work and dedication. You both are amazing!"

— Suki Wulfert, Office Manager
— John C Ferguson, MD, FACS



Mana

Innovative Brand Marketing & Design

Express Your Brand's Unique Potential

BRAND: CREATION · EXPRESSION · MARKETING · EXPERIENCE

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