

E-Commerce Seminar

Tuesday, February 24, 2009

Honolulu Design Center

8:30 am - 11:30 am

(8:00 am registration)

SPONSORED BY:

High Technology Development Corporation



Session I

Brand Marketing

WavenDean Fernandes, Principal

Mana: Strategic Brand Marketing and Design

www.manabrandmarketing.com

Session II

Introduction of Web Marketing: Incorporating Your Brand to the Web

Lubuw Falanruw, President & CEO

Digital Mediums

www.digitalmediums.com

Session III

Web Analytics:

Identifying Visitor Trends to Better Attract Qualified Visitors and Convert Them to Leads

Chris Hamby, CEO

Aloha Media Group

www.alohamediagroup.com

COST: \$30.00 per member / \$40.00 per non-member

Includes light continental breakfast

Deadline to Register February 17, 2009

For more information please contact: Kyle Okamura @ (808) 545-4300 extension 317

OR kokamura@cochawaii.org

*** \$5.00 late fee added to admission cost if registration is received after February 17, 2009

Parking: Ample FREE parking at the Honolulu Design Center parking structure

Name _____

Company _____

Address _____

Phone _____

E-Mail _____

RESERVE: _____ @ \$30.00

Chamber member

RESERVE: _____ @ \$40.00 Non – member

(Payment due upon registering)

Check Visa MasterCard American Express

Credit Card # _____ Exp. date _____

Signature _____

REGISTER ONLINE at www.cochawaii.org **OR MAIL** this form to: The Chamber of Commerce of Hawaii
ATTN: Events | 132 Bishop Street, Suite 402 Honolulu, Hawaii 96813 **FAX** this form to: 545-4369