

GLOBAL ENTREPRENEURSHIP WEEK 2009

WEDNESDAY, NOVEMBER 18, 2009
5:15 PM, \$25 PER PERSON, INCLUDES FULL
DINNER, TAX, & GRATUITY.
NEW EMPRESS RESTAURANT, 2ND FLOOR
100 NORTH BERETANIA ST, CHINESE CULTURAL PLAZA

SOCIAL MEDIA— HYPE OR SOLUTION?

WHAT IS IT ALL ABOUT & WHY
IS IT IMPORTANT
FOR YOUR BUSINESS!



Join Hawai'i Small Business Development Center & the Chinese Chamber of Commerce as we present an inter-active, high-powered workshop about the most frequented social media platforms; the differences between them and how to engage your audience for marketing and customer service purposes.

Take home do's & don'ts and the knowledge to communicate with your customers the way they like to communicate.



Social Media Marketing Strategies

presented by Thomas Trenz

Thomas Trenz is an Internet Marketing and Social Media Expert. Thomas is the founder and President of Hi Net Associates and has 25+ years experience in B2B consulting and sales.



Brand Marketing from Physical to Virtual

presented by WavenDean Fernandes

WavenDean Fernandes is a specialist in brand marketing. WavenDean has more than 25 years of experience in branding and marketing locally, nationally and internationally.



Using Twitter for Business

presented by Kelly Mitchell

Kelly Mitchell is a national award-winning realtor. Her Twitter account has more than 50,000 followers and is one of the many social media tools used in her Hawai'i Real Estate business. Kelly is a 30 year Hawai'i resident with extensive sales, marketing and tech experience.

RESERVATIONS: www.hawaii-sbdc.org \$25 Registration until 11/12/09, \$35 Registration at the door

Click: [Live Conferences & Training Events](#)

Click: [View Events](#), Click: [Sign Me Up](#)

Make Payment on-line with PAYPAL to RESERVE your seat. (All Pop-ups need to be enabled)

Or call 945-1430 for more information



The Hawai'i SBDC Network is a program of the University of Hawai'i at Hilo funded in part through a Cooperative Agreement No 9-603001—Z-0012-20 with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Hawaii SBDC Network at 945-1430 to make arrangements.