

Come and Learn from Two of Hawaii's Brand Marketing Experts:
Cost Effective Marketing Tools and Techniques to Grow Your Business



Gentry Pacific Design Center is providing an opportunity for its tenants to come and learn about cost effective brand marketing from two of Hawaii's top experts in the field of physical and virtual branding.

Thursday Morning · June 24th · 8:00-9:30AM
112 GPDC Conference Room
Continental Breakfast provided by EAT

Please RSVP to Shelley Morisaki by Monday June 21st
ShelleyM@GentryHawaii.com



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WavenDean Fernandes

Principal, Mana Brand Marketing & Design

WavenDean Fernandes has more than twenty years of experience in branding and marketing both on the mainland and internationally. Waven worked on the client side at Amdahl, Sun Microsystems and Apple Computer's Creative Services and Marketing Communications Group before moving over to the agency side with Landor, the top national and international branding consultancy and design firm based in San Francisco. He brings this wealth of branding, marketing, advertising, interactive media design, and client relations experience to his Hawaii-based firm, Mana Brand Marketing & Design.

Waven has worked on branding programs for a wide spectrum of clients including Hallmark, FedEx, Starbucks, Ocean Spray, Pottery Barn, Visa, Unilever, Schering-Plough, and GlaxoSmithKline, Mosaic/Netscape, Sun, Apple, Seagate, Plantronics, and Intel. He managed client services while leading innovative and integrated design teams for Landor, Fitch, Liquid Agency, Studio Archetype-Sapient, Nurun, and iXL-Waterstone, where he also served as vice president and director of business development.

Waven's expertise is in guiding individuals and companies in the process of revealing and then expressing their brand in the marketplace in an authentic, holistic, and compelling way. An inspirational team leader as well as an insightful marketer, Waven now lives in his native Hilo, Hawaii with his wife and three children.

Thomas Trenz

President, Hi Net Associates

Thomas Trenz is an entrepreneur and public speaker with international business consulting experience, specialized in Web Development, Online Marketing and Social Media Integration. Born and grown up in the Southwest of Germany, Thomas has 25+ years experience in B2B consulting and sales. He has overseen the completion of more than 400 websites and founding his own company Hi Net Associates in 2008, he uses his close relationship to Hawaii's leading Internet and Branding Professionals to drive his customers and ultimately his company's success.

Thomas really loves networking and masters Social Networks to connect, he assist customers in their Web Marketing Strategies including educating them about Twitter, Facebook, YouTube and LinkedIn. He calls Hawaii his home since 2000, and is very involved in many organizations as well as countless online groups. He enjoys helping Non for Profit Organizations, like the Lanakila Foundation, the Forbes Foundation, the Kidney foundation, just to name a few.

In June 2008, Thomas was the co-organizer of Hawaii's largest marketing conference with 35 top speakers, educating small businesses about free and low cost ways of successful marketing.



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