

LUXURY HOME — MAGAZINE —

"We have utilized the services of WavenDean Fernandes and Mike Portillo of Mana Brand Marketing for the past four years. I can say our company would not be where it is today if it were not for WavenDean's incredible ability to look at where and how to position our company in a highly competitive business environment. His perspective on our company provides a definite edge over our competitors. His unique gift to project and communicate our company goals, mission and business plans to our potential customers and current clients has proven invaluable. The personal service we receive with their high quality designs, makes WavenDean, Mike and Mana Brand Marketing best in class! Thank you WavenDean and Mana Brand Marketing for all that you have done."



"I am a huge believer in building your brand and creating a cohesive visual brand identity. As a designer, I've been able to successfully create the look and feel of our marketing materials. In preparing to expand our company, I've partnered with Mana Brand Marketing to take our visual and tactical brand to the next level. Already, Mana has exceeded our expectations from their brilliance in creating and executing dynamic visual pieces, to their professionalism and fine attention to detail. Whether you have a new business, or want a new look for your business, Mana can certainly add Style to your brand!"

— Cathy Lee, President and Designer



"I found WavenDean's branding presentation fun, informative, lively, and highly educational. He has an excellent command of the English Language, his diction and annunciation is outstanding, he hold's the audience with humor, fact, and keeps everyone highly involved. Simply stated (as a public speaker myself), I found him to be singularly one of the best presenters we have heard in years. He received wonderful accolades from the attendees after his presentation. There is not one single employer, entrepreneur or business owner who would not benefit from his ideas and services."

— Keanu Bruner, Senior Marketing & Sales Executive



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"Absolutely loved the new brand expression Mana created for my company! They're incredible. Everything looks fantastic. Thank you so much for all your hard work! Waven and his team are No.# 1 in the nation definitely. I was so blown away when I saw what they had done for me. I really love the work, it's so beautiful. I can't thank you enough. May God and the universe always bring you and your loved ones all the joy and generosity and riches that you have bestowed upon me."

— Lisa Marie Botelho, Owner



"Talk about customer service – the Mana team of WavenDean, Mike, and Paula reek of it!!! They listened to my needs, then listened to my story, and lo and behold my own personal brochure came to life. The quality of materials combined with the beautiful branding gave me a wonderful package to present. I always receive raves. Whether it is from my sphere of influence or an unknown prospect, the comments are always the same; who created your marketing???"

Thank you WavenDean, Mike, and Paula!!!"

— Sharon Brown, Realtor



PRIVATE CURRENCY NETWORK

Working Together to Create Success with Referrals *Pay Attention or Pay Cash*

"My business represents a very special and unique service that substitutes a barter and trade medium instead of using money for participating members. I felt that my original branding was not truly communicating this opportunity and attracting new prospects. I felt that I needed a complete brand overhaul that would convey not only this unique business offering but also illustrate the 'community' aspect that participants in Private Currency Network would have access to. In fact, WavenDean suggested that I change the original name from ending in Exchange to Network to more effectively communicate this aspect. I met WavenDean through another colleague and once I saw samples of the quality of the branding work Mana had done for other clients, I knew that my business needed this also."

I loved the experience of working with WavenDean and his team from Mana. I found them to be highly professional, flexible and accommodating and the resulting strategic branding work and brand marketing deliverables was superb and universally well-received by everyone who has seen them so far. I feel this investment with Mana has already provided great value and will attract the customers to take my company to the next level of success. I highly recommend their services!"

— Joe Lopez, Founder & President



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Offering Personal Healing Journeys in Hawai'i
Connect with the Heart

"My business is the representation of authentic Hawaiian healers, guides, and teachers, people who for the first time are offering themselves to travelers who wish to make a deeper connection to the heart of Hawaii. Mana completely captured the essence of the unique and sacred aspects of my offering and delivered a polished, professional brand that has been universally well-received by both clients and those represented. From the initial brainstorming with WavenDean and the rest of the Mana team, all the way through to the final printed materials, a quality experience all the way around, worth every penny."

— David Gaynes, Founder & President



"Trojan Lumber Co. initially engaged Mana: Brand Marketing & Design over two years ago to take a strategic look at our branding and marketing efforts. Our core brand identity had not changed since it was created 37 years ago, but our core business had. Trojan has evolved from being a provider of top quality lumber and building materials to now also providing custom home packages which reflect the Hawaiian way of life. Mana was able to identify this fundamental shift in our business model and create a new core brand identity and brand expression that captured our Hawaii roots and showcase the fact that we now provide custom designed home packages. I would highly recommend Mana to any business that is looking to update and make their brand more relevant to where their business has evolved."

— Marcy Strate, General Manager



SELECT HOME PRODUCTS SHOWROOM

Step Into Our World

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— John Repasky, President



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ISLAND EVENTS

Planning, Design & Production for Distinctive Events
Creating Lasting Memories

"I was skeptical at first as to why I would need Mana Brand Marketing and WavenDean's services or creativity, and now could not visualize success without him. The Core Brand Identity, the education, the creativity and the person-ability he continually delivers and inspires me to is remarkable! I now think of Waven as a partner in my companies successes - not a "service provider".

It is rare that one finds a business person who not only listens and "seeks first to understand" their clients goals and objectives but who truly responds to those needs at every level. WavenDean is a that professional. He is devoted to the success of his clients. The journey and the end result is a testament to that - the creative deliverables work is not only AMAZING he added volumes to the direction I wanted to take the company in (more than I ever thought it could be) . . .and it was a joy getting there!

His continual attention to detail is outrageous, his seemingly random (yet consistent) acts of thoughtfulness with ways to help his clients is truly above anything I have seen.

His combination of business acumen, creativity and caring make it a pleasure to do business with him and I would recommend Mana, WavenDean and Mike with glowing reviews!"

— Frank Robinson, Founder and CEO, Island Events



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