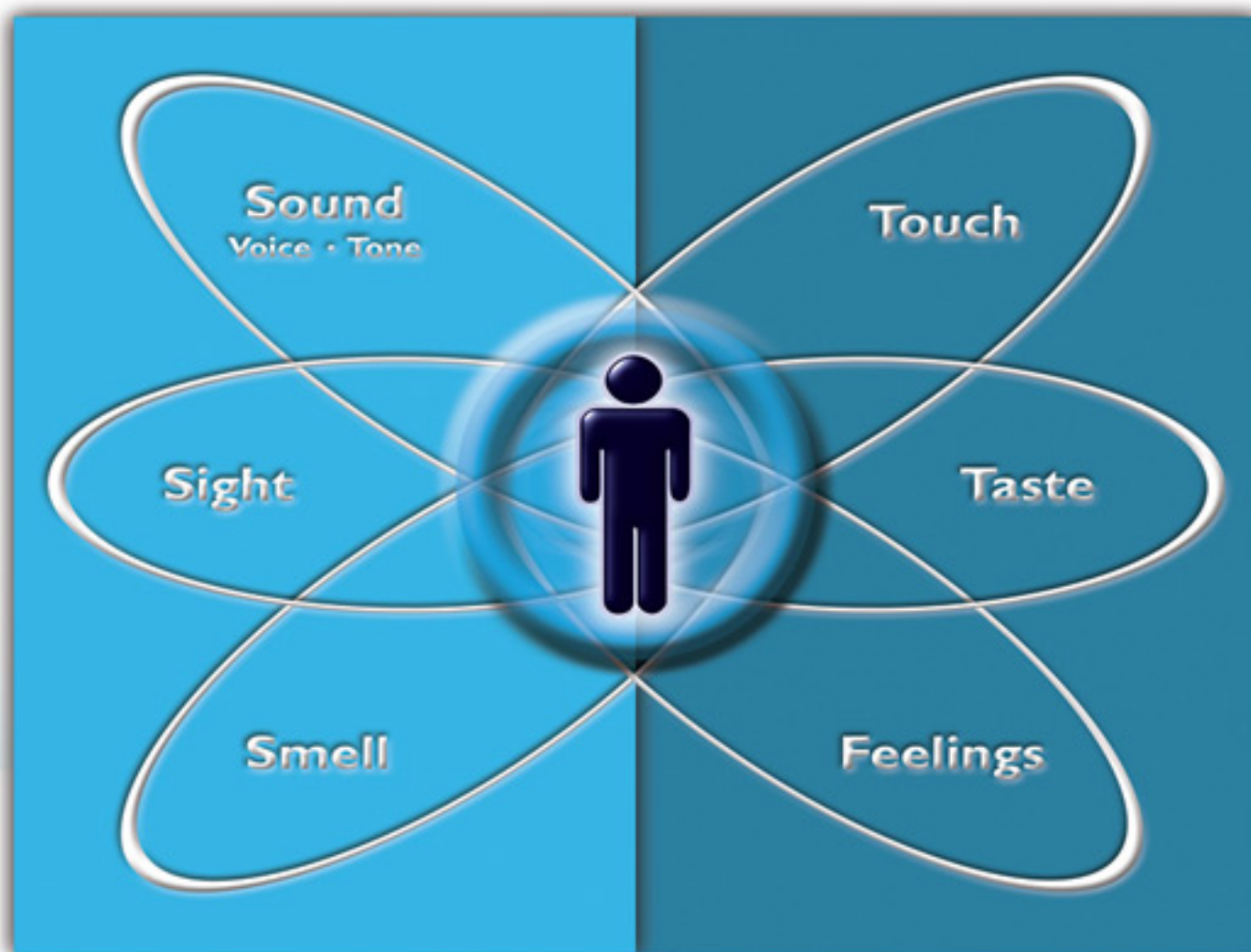


# A compelling Brand Experience engages the six senses across all relevant customer touch points



**Mana and it's selected partners 'Hui' offers a complete spectrum of Brand Marketing deliverables, services, and activities from physical to virtual, print to online.**

**Brand Strategy Consulting:**  
Assessment, Analysis, Recommendations, Positioning

**Brand Experience Consulting:**  
Assessment, Analysis, Process-Design, Recommendations, Training & Implementation

**Marketing Consulting:**  
Assessment, Analysis, Recommendations, Planning, Training & Implementation

**Business Consulting:**  
Assessment, Analysis, Feasibility, Validation, Recommendations, Planning & Implementation

**Physical Branding**

Core Brand Identity  
Graphical Icon  
Typography  
Name  
Tagline, Slogan  
Descriptor Line

Business Cards  
Letterhead Templates  
Labels  
Note Card  
Brochures  
Data Sheets  
Flyers  
Menus  
Rack Cards  
Newsletters  
Print Ads  
Media and Presentation Kits  
Packaging  
Event and Direct Marketing  
Vehicle & Building Signage

**Digital & Online Branding**

Website Front-End Design  
Banner Ads  
Email Signature  
eNewsletters

**Digital & Online Marketing**

Website Back-End Development and Consulting  
Domain Registration, Transfers & Forwarding  
Email Accounts  
Hosting  
Content Management System (CMS)  
Search Engine Optimization (SEO)  
eCommerce and eBookings

Website Maintenance and Updates  
Website Analytics  
eMail and eNewsletter Broadcasts  
Website and Online Marketing Consulting  
Blogs  
PodCasts  
Video  
Audio  
Social Networking  
Mobile Phone Ads

Illustration and Custom Visual Development

Television Advertising

Radio Advertising

Product Design

Environmental / Space Design

**Professional Copywriting**

**Professional Photography**